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ELSA Solutions presents ELSA Technologies: the natural evolution of over forty years of experience

Imola, thursday, april 2nd 2026 | There are innovations born from a moment of insight. And then there are those that take shape over time, day after day, project after project, by truly listening to the people who use technology in the field.

It is from this second path that **ELSA Technologies** was born, the new brand of **ELSA Solutions**.

For more than forty years, ELSA Solutions has operated in the field of power electronics and industrial automation, supporting companies across a wide range of production environments. This experience has been built not only through technology, but above all through relationships, listening, and the ability to understand needs that are often complex and constantly evolving.

Over the years, by working closely with customers and operators, one key element has emerged: often, it is the details that make the difference. Small optimizations can significantly improve machine performance, increase operational safety, and make processes smoother and more efficient.

To provide a concrete response to these needs, **ELSA Technologies** was created: a brand designed to bring together and develop targeted solutions aimed at improving efficiency and reliability in the most demanding industrial environments.

“ELSA Technologies should not be seen as simply a commercial brand,” says **Davide Dal Pozzo, CEO of ELSA Solutions**. “Rather, it represents a project in continuous evolution, just like the needs of our customers and the many industrial applications we serve. This project was born from our desire to offer our partners increasingly complete solutions, backed by the technical support that ELSA Solutions has always placed at the center of its work.”

With ELSA Technologies, the company takes another step forward in its growth journey, transforming the know-how it has built over time into a structured, future-oriented offering.

A future shaped by practical innovation, attention to detail, and solutions designed to truly make a difference.